



CHO ON THE RUN

ADVANCING THE CHO PROJECT

Banque BEMO Webinar | JUNE 3, 2020



Top to Bottom: Mrs. Joanne Sarraf Chehab, Mr. Albert Kostanian, Mr. Henry Obegi, Dr. Riad Obegi, Mr. Roger Zaccar, Mr. Michel Helou & Mrs. Joumana Hobeika.

Dr. Riad Obegi participated in an insightful Crisis Management Webinar held by Banque BEMO under the title, "Solutions to the Economic Crisis: The Next Gen Point of View", where speakers discussed solutions to the current economic crisis in Lebanon.

Along with Dr. Obegi, the webinar featured the following speakers: **Mrs. Joanne Sarraf Chehab**, CEO of Malia Holding, **Mr. Michel Helou**, Executive Director of l'Orient le Jour, **Mr. Albert Kostanian**, Economist and Expert in Strategy, **Mr. Henry Obegi**, CEO of Al Wadi

al Akhdar and Obegi Group SA, and **Mr. Roger Zaccar**, Board Member of Commercial Insurance and Founder of Comin.

Dr. Obegi proposed the CHO Project as a possible solution to the current economic crisis and highlighted its importance in order to restore confidence in the banking sector and stimulate GDP growth.



[Watch the Webinar](#)

MISSION

To improve the well-being of developing countries by capitalizing on their own real estate

VISION

To bankarize in a matter of 10 years 10% of the real estate of the partnering countries

VALUES

Good citizenship
Integrity
Transparency
Professionalism

CHO ADVISORY TEAM

Dr. Riad Obegi
Mr. Pios Coussa
Ms. Tatiana Corban



Top to Bottom: Dr. Riad Obegi, Mr. Pios Coussa & MP Nazih Najem.

Dr. Riad Obegi held a conference call with **MP Nazih Najem**, member of the Future Movement, to update him on the latest news regarding the CHO project.

Discussions were held in view of the current economic situation in Lebanon and the potential solutions to be considered.

The CHO PRO version (Tier II capital) was presented to **MP Najem** as an efficient tool to recapitalize the banks, boost their lending capacity and relaunch economic activity.

The conference call took place in the presence of CHO Advisory S.A.L. board member **Riad Arslan** and COO **Pios Coussa**.



Top to Bottom: Dr. Riad Obegi, Mr. Omar El Merhebi, Mr. Tarek Zebian, Mr. Raja Makarem & Mr. Ali Abdel Latif.

Dr. Riad Obegi participated as a guest speaker in a Webinar organized by the LSE Alumni Lebanon Association entitled "A Real Estate of Crisis", where speakers discussed solutions to the current economic crisis in Lebanon and its repercussions on the real estate sector.

Along with Dr. Obegi, the webinar also featured **Mr. Tarek Zebian**, President of LSE Alumni Lebanon Association, **Mr. Ali Abdel Latif**, Managing Director of REDPRO Real Estate, and was moderated by **Mr. Omar El Merhebi**, Secretary of LSE Lebanon Alumni Association.

Dr. Obegi stressed the importance of the CHO Project as a possible solution to the current crisis and highlighted the need to capitalize Lebanon's real estate estimated at a trillion dollars, thereby leading to economic growth.

Watch the Webinar



CURRENT PROJECTS

- Further promoting the CHO as a solution to beef up the Tier 2 Capital of banks through conference calls with all related stakeholders and the local media.
- A discussion is taking place with the local banks to delve more deeply into the advantages and risk mitigators of the CHO PRO version and ensure its adoption.
- The simulation about the impact of the CHO PRO version (Tier 2 Capital) on the local banking sector is finalized.
- A CHO Webinar is organized on July 7, 2020 to introduce the CHO PRO Simulation.
- A second Roundtable with the Local Media will take place on Wednesday July 8, 2020.