



# CHO ON THE RUN

## ADVANCING THE CHO PROJECT

### IN SYRIA ▼

At the Planning & International Cooperation Commission (PICC) | October 1st, 2019



Left to right: Mr. Iyad Mohammad, Mr. Fadel Gharzeddine, Dr. Ghada Abbas, H.E. Dr. Imad Al Sabouni, Dr. Riad Obegi & Mr. Bassam Maamari

Dr. Obegi and the CHO Team met with **H.E. Dr. Imad Al Sabouni**, *Chairman of the Planning & International Cooperation Commission (PICC) & Former Minister of Communications & Technology (2007-2014)*, to introduce the CHO Project, in the presence of **Dr. Ghada Abbas**, *Professor at the Higher Institute of Business Administration-HIBA*, **Mr. Fadel Gharzeddine**, *Assistant to the Chairman of PICC*, **Mr. Iyad Mohammad**, *Director of Macroeconomics at PICC* and **Mr. Bassam Maamari**, *CHO ADVISORY SAL Board Member*.

### A CHO Conference at the Syrian Business Council (SBC) | October 1st, 2019

Among the activities aimed at introducing the CHO Project, a private conference was held at the Sheraton Hotel in Damascus, bringing together businessmen, bankers (Chairmen & CEOs) as well as public office representatives including the Central Bank of Syria.

Dr. Riad Obegi had the opportunity to introduce the CHO Project, presenting it as an innovative financial solution which enhances economic growth and highlighting its important potential in the reconstruction of Syria.

Following the presentation, a comprehensive discussion ensued between the participants and Dr. Obegi, who shared valuable insights on the benefits of the CHO.



## MISSION

To improve the well-being of developing countries by capitalizing on their own real estate

## VISION

To bankarize in a matter of 10 years 10% of the real estate of the partnering countries

## VALUES

- Good citizenship
- Integrity
- Transparency
- Professionalism

## Contributors

- Dr. Riad Obegi
- Mr. Pios Coussa
- Ms. Tatiana Corban



**IN LUXEMBOURG** ▼



Left to right: Mr. Hugo Woestmann & Dr. Riad Obegi

Dr. Obegi met with **Mr. Hugo Woestmann**, *Advisor in Political Functions and Independent Director in the Finance Sector*, to introduce the CHO Project, at his office in Luxembourg.

**Mr. Woestmann** was the former Deputy Director General of the European Investment Bank - EIB.

October 9, 2019

**CHO Advisory S.A.L. is now on LinkedIn**



Stay tuned for all the new updates on the CHO Project and follow our page <https://www.linkedin.com/company/cho-advisory-sal/>

**CURRENT PROJECTS**

- A revised version of the CHO Draft Law for Lebanon has been prepared to be submitted to Parliament.
- Conceptualizing and formalizing the CHO as a solution to Lebanon's current woes.