

### CHO ON THE GO





Luncheon meeting with His Excellency Jorge Geraldo Kadri, Ambassador of Brazil in Lebanon, and Mr. Robert Jreissati, president of Lebanese International Businessmen Associations' Network L.I.B.A.N. May 20, 2016

Luncheon meeting with Mr. Makram Sader, Secretary General of the Association of Banks in Lebanon May 18, 2016

# Mission

To improve the well-being of developing countries by capitalizing on their own real estate

## Vision

To bankarize in a matter of 10 years 10% of the real estate of the partnering countries

### Values

Good citizenship Integrity Transparency Professionalism

#### Contributors

Dr. Riad Obegi Ms. Lama Hutet Mr. Farid Meshaka



Meeting with Mr. Kabalan Frangieh, Consul of Lebanon in São Paulo, Mr. Guilherme Mattar, Director of the Brazil-Lebanon Chamber of Commerce, Mr. Dimitri Moufarrege, Managing Partner of MDM Investments, and Mr. Robert, Jreissati, president of Lebanese International Businessmen Associations' Network LIB.A.N. - May 16, 2016



Meeting with Mr. Mansour Bteish, General Manager of Fransabank, Mr. Philippe El Haji, Deputy General Manager of Fransabank, and Mr. Charbel Bteish, Office Manager at the Retail Banking Division of Fransabank May 11, 2016

#### CURRENT PROJECTS

- Efforts initiated to present the CHO in Brazil and Greece to study the market need and appetite for the introduction of the CHO in these markets
- A study has been started with Lebanese economists in order to develop a more thorough understanding of the CHO's economic impact, heightening awareness of the concept
- Kickoff of a study targeting large real estate owners in Lebanon in view of forming a clearer understanding of the appetite of this influential segment

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